

MAY  $26^{TH} > 27^{TH} 2021$ 

BERGAMO EXHIBITION CENTRE - BERGAMO - ITALY

LEADING THE GLOBAL MARKET FLOW

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## IVS 2021 raises the bar adding one new exhibition hall

The Industrial Valve Summit continues to grow, with one new exhibition hall added and over 300 exhibitors expected for its fourth edition

Bergamo, March 5<sup>th</sup> 2020 – As demonstrated by the large number of admission requests already received, IVS – the Industrial Valve Summit, i.e. the most important international fair dedicated to industrial valves and flow control technologies - is an increasingly renown and awaited event in the industry. To respond to the growing demand and enthusiasm of sector operators, this fourth edition - taking place on March 26th and 27th, 2021 - will host more than 50 additional stands in a brand-new 5,000 square meters exhibition hall.

The last summit edition promoted by Confindustria Bergamo and Ente Fiera Bergamo gathered over 250 exhibitors, with stands and exhibition spaces fully sold-out well in advance of the admission deadline. This year, 2021 Industrial Valve Summit is expected to welcome more than 300 exhibitors, i.e. 20% more than in 2019. IVS is therefore expanding its exhibition surface to 18,000 square meters, +40% compared to the 13,000 square meters of past editions, and will feature an additional exhibition hall entirely dedicated to events and conferences. These new exhibition spaces will also fuel the further strengthening of the relationship between Oil & Gas players and this key event aimed at promoting the entire supply chain, which meets at IVS 2021 to establish new alliances and to develop unique technical competences.

Past years participation rates speak for the growing popularity of this event. More than 250 companies and almost 11,000 visitors participated in 2019 edition, +35% compared to the 8,000 attendances posted in 2017 and three-times more compared to the 3,500 attendances of 2015, the debut year of this fair strongly rooted in the territory, but with a robust global reach.

Fiera di Bergamo is confirmed to be the main location of the event and can count on the support of the entire Bergamo province, which continues to be the core of the valve industry and of the Oil & Gas flow control solutions sector, both at national and European level. Within a radius of 100 kilometers from Bergamo resides 90% of the Italian production, which has a leading role within the European market. According to Prometeia, leader in analysing data for institutional investors, Italy accounts for 31% of European production, followed by Germany (26%), United Kingdom (13%) and France (11%).













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In Italy there are over 300 companies operating in this industry, which employs 11,000 workers and generates 3.5 billion euros of value, and is therefore considered to be one of the excellences of our Made in Italy. Among the national manufacturing industry, companies within this sector are recognized for their high technological value and for the continuous investment in research and development.

Since its inception, Industrial Valve Summit has been an opportunity to promote the territory, supporting both national production excellences as well as local tourism. The 2019 edition recorded visitors coming from 60 different countries, and this fourth edition is expected to be further boosting the promotion of Bergamo and of the Lombardy region in the world.

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